



**F.No.11-1/TSM/ITF/PLG/2024-25/2529**

अंडमान और निकोबार प्रशासन  
**ANDAMAN AND NICOBAR ADMINISTRATION**

पर्यटन निदेशालय  
**DIRECTORATE OF TOURISM**

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Sri Vijaya Puram, dated the 2<sup>nd</sup> November, 2024

**PRESS RELEASE**

**ALLOTMENT OF SPACE TO ARTISANS DURING ITF-2024**

To show case the cultural fabric, diversity and ethos of rural India applications are invited from the interested artisans, entrepreneurs/firms/ individuals engaged in the following activities for allotment of space during Island Tourism Festival-2024 which is to be held from 27<sup>th</sup> to 31<sup>th</sup> December, 2024 for 05 days at ITF Ground. The selected applicants would be provided open space of 0.82 sqm at a flat rent of Rs. 400/- for the five days event after assessment of the diversity, originality & uniqueness of product/activity by a committee.

- i. Local artisan selling handmade crafts, textiles, Pottery artworks
- ii. Traditional crafts like beadworks or fabric painting
- iii. Mehendi (Henna) artist offering intricate henna design to the festival attendees providing a popular culturally rich activity
- iv. Tattoo Artist which include temporary tattoo artist who can create a variety of design allowing participants to express themselves through body art without a permanent commitment
- v. Face painting to engage attendees with colorful & creative face painting incorporating cultural motifs or themes
- vi. Handicraft from local artisans especially from Nicobari & Karen community to display & sell handmade crafts, fostering a connection between visitors and the Islands artistic heritage
- vii. Jewelry making stations where attendees can design and create their own accessories using traditional material and techniques
- viii. Hair braiding stations offering traditional or trendy hair braiding styles allowing festival goers to experiment with their look in a culturally inspired way
- ix. DIY Tie-Dye providing participants with opportunity to create their own tie -dye garments using vibrant colours
- x. DIY candle making where people can craft their own candles using traditional methods and decorative elements
- xi. Customize Merchandise allow visitors to personalize mementos such as T-Shirts, Bags, hats with culturally inspired design or their own creations
- xii. Tarot card readers

- xiii. Juggling, Clowning, Balloon Shapers etc.
- xiv. Florist
- xv. Recycling art stations that create art installation from recycled materials to showcase the creative potential of reusing items to foster a sense of responsibility towards the planet.

The application along with samples/ Photographs and the prescribed rent for allotment of space is to be submitted to Planning section, Directorate of IP&T on or before 10<sup>th</sup> December, 2024 by 03:00 PM. For queries regarding the allotment of space for ITF-2024, please contact Smti. Nalini K. Nair, Sr. Investigator, Dte. of IP&T, 9434281308 and Shri. Chander Rao, HK Asst. Manager, 9434282324, during working hours.

*Nalini*  
For Assistant Director (Admn.)  
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Copy to :-

1. PA to Secretary (IP&T) for kind information of Secretary (IP&T).
2. PA to Director (IP&T), for kind information of the Director (IP&T)
3. The Chief Editor, Daily Telegrams, Sri Vijaya Puram with the request to publish the above item as press release.
4. The Director, Doordarshan Kendra, Sri Vijaya Puram.
5. The Deputy Director (News) All India Radio, Sri Vijaya Puram.
6. The In-charge, IT cell for information with the direction to upload the same in the Tourism website.

*Nalini*  
For Assistant Director (Admn.)  
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Form Sl. No.....

**ISLAND TOURISM FESTIVAL-2024**

(27<sup>th</sup> to 31<sup>st</sup> December, 2024)

**Application form for allotment of Open Space (0.82 sqm.) to artisans to be filled by applicant and submitted with duly signed copy of terms & conditions.**

	Rent of 0.82 sqm. Space including all taxes	Rs. 400/- (Rupees four hundred only)
	Application will be scrutinized by a committee constituted by this department to see the quality of product / activity and accordingly the space will be allotted.	
Sl. No.	Particulars	Information
1	Name of the applicant	
2	Full address for communication	
3	Telephone, Fax, E-mail & Mobile numbers	
4	Details about the activity	
6	Demand draft number & date <b>(For Rent)</b>	Rent-DD No..... dt.....
<b>Application for open space should be accompanied with samples / photograph of the product / activity</b>		

**Signature of the Applicant**

## ISLAND TOURISM FESTIVAL-2024

(27<sup>th</sup> to 31<sup>st</sup> December, 2024)

### **TERMS AND CONDITIONS FOR ALLOTMENT OF OPEN SPACE IN ITF-2024**

1	Application should be enclosed with a Demand Draft of prescribed rent of Rs. 400/- (Rupees Four Hundred only) in favour of <b>Sr. Accounts Officer, Directorate of IP&amp;T, Port Blair.</b>
2	The tentative date for occupation of space is 24/12/2024 failing which the space will be allotted to be allotted to the waitlisted applicant.
3	The Tourism Department reserves the right to cancel the allotment at any time during the ITF-2024, if the allottee does not maintain the expected level of standard or not abiding the Terms and Conditions of allotment of Open Space, in such conditions, the rent shall be forfeited.
4	The staff deployed should be courteous, cordial to the visitors properly dressed and well-disciplined while on duty.
5	Rate of each activity should be properly displayed.
6	Activity/Article other than those mentioned in the application form should not be sold or displayed in the allotted space.
7	No vehicle will be allowed to go inside the venue from 27/12/2024 to 31/12/2024.
8	The allottee cannot sublet the entire space or part of the allotted space in any case, if anyone is found violating these conditions, the allotment shall be cancelled and rent deposit will be forfeited, besides any other action as deemed fit also be initiated by the A & N Administration
9	Activity / Articles, which may cause hurt to any community / religion/gender in any way, will not be allowed to be displayed in the stalls.
10	Any dangerous, offensive, pornographic or illegal items; any form of alcohol, counterfeit goods are strictly not allowed
11	The application form completed in all respect duly signed and submitted along with the following documents be submitted
(a)	Demand Draft for Rent in favour of Sr. Accounts Officer, Directorate of IP&T, Port Blair.
(b)	Copy of any ID proof like Aadhar/Pan Card etc.
(c)	Sample / Photograph of activity / article should be attached

#### **Declaration by the applicant**

**Declaration :** - I/We do hereby agree and undertake that I/We shall abide the terms and conditions of the Island Tourism Festival-2024 given above.

**Signature :**

**Name & Address :**

**Date :**