



F.No.11-1/TSM/ITF/PLG/2023-24/263

अंडमान और निकोबार प्रशासन  
ANDAMAN AND NICOBAR ADMINISTRATION  
पर्यटन निदेशालय  
DIRECTORATE OF TOURISM

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Port Blair dated the 14<sup>th</sup> December, 2023.

**PRESS RELEASE**

**ALLOTMENT OF SPACE TO ARTISANS DURING ITF-2023**

To show case the cultural fabric, diversity and ethos of rural India applications are invited from the interested artisans, entrepreneurs/firms/ individuals engaged in the following activities for allotment of space during Island Tourism Festival-2023 which is to be held from 26<sup>th</sup> to 30<sup>th</sup> December, 2023 for 05 days at ITF Ground. The selected applicants would be provided open space of 0.82 sqm at a flat rent of Rs. 400/ for the five day event after assessment of the diversity, originality & uniqueness of product/activity by a committee.

- i. Local artisan selling handmade crafts, textiles, pottery artworks
- ii. Traditional crafts like beadworks or fabric painting
- iii. Mehendi (Henna) artist offering intricate henna design to the festival attendees providing a popular culturally rich activity
- iv. Tattoo Artist which include temporary tattoo artist who can create a variety of design allowing participants to express themselves through body art without a permanent commitment
- v. Face painting to engage attendees with colorful & creative face painting incorporating cultural motifs or themes
- vi. Handicraft from local artisans especially from Nicobari & Karen community to display & sell handmade crafts, fostering a connection between visitors and the Islands artistic heritage
- vii. Jewelry making stations where attendees can design and create their own accessories using traditional material and techniques
- viii. Hair braiding stations offering traditional or trendy hair braiding styles allowing festival goers to experiment with their look in a culturally inspired way
- ix. DIY Tie-Dye providing participants with opportunity to create their own tie-dye garments using vibrant colours
- x. DIY candle making where people can craft their own candles using traditional methods and decorative elements
- xi. Customize Merchandise allow visitors to personalize mementos such as T-Shirts, Bags, hats with culturally inspired design or their own creations
- xii. Tarot card readers

- xiii. Juggling, Clowning, Balloon Shapes etc.
- xiv. Recycling art stations that create art installation from recycled materials to showcase the creative potential of reusing items to foster a sense of responsibility towards the planet.

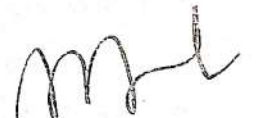
The application along with samples/ Photographs and the prescribed rent for allotment of space is to be submitted to Planning section, Directorate of IP&T on or before 20<sup>th</sup> December, 2023 by 03:00 PM. For queries regarding the allotment of space for ITF-2023, please contact Smti. Nalini K. Nair, Sr. Investigator, Dte. of IP&T, 9434281308, Shri Farooq Ahmed, Receptionist, 9474209236, and Shri. Chander Rao, HK Asst. Manager, 9434282324, during working hours.

  
Director (IP&T)

1/2/23

Copy to :-

1. PA to Secretary (IP&T) for kind information of Secretary (IP&T).
2. PA to Special Secretary (IP&T) for kind information of the secretary (IP&T)
3. PA to Director (IP&T), for kind information of the Director (IP&T)
4. The Chief Editor, Daily Telegrams, Port Blair with the request to publish the above item as press release.
5. The Director, Doordarshan Kendra, Port Blair.
6. The Deputy Director (News) All India Radio, Port Blair.
7. The In-charge, IT cell for information with the direction to upload the same in the Tourism website.

  
Director (IP&T)